

## RFID - NFC INDIA FORUM 2012

2<sup>nd</sup> International Conference on RFID – NFC, Contactless Technologies, e-Payments and Applications  
Pragati Maidan, New Delhi, India – February 23, 2012

### CALL FOR PAPERS

According to leading market analyst, Frost & Sullivan (F&S), contactless smartcards are expected to be in greater demand in the Asia-Pacific region from 2012, following the completion of key government-led projects including near-field communication (NFC), e-passports and mass transit. The overall smartcards market, including contact and contactless cards, was worth US\$1.9 billion in 2009, F&S said. Contactless cards accounted for 23 percent of the overall shipment in 2009, with this figure expected to reach 50 percent in 2016. In Asia-Pacific, we can expect large-scale mobile NFC deployments in the next one to two years. With the United States, European Union and over 80 countries adopting the e-passport system, the analyst expects demand for contactless cards and similar government identification (ID) applications in Asia to continue. The demand will continue to surge as such passports are renewed every five to 10 years, the research firm added. Mass transit ticketing is the second biggest application for contactless cards--accounting for 28 percent of contactless card shipment in 2009--after government ID.

EXPOSIUM INDIA is hosting India's second international exhibition and conference on identification technologies and its applications ID INDIA EXPO 2012 incorporating Cards Expo 2012, RFID- NFC Expo 2012, e-Pay Expo 2012, Biometrix Expo 2012 and e-Sec Expo 2012 from February 22 - 24, 2012 at Pragati Maidan, New Delhi, India.

The international event is presented by The Smart Card Forum of India (SCAFI), and Co-sponsored by TEEMA.

In view of the importance of the above, EXPOSIUM INDIA is hosting RFID - NFC INDIA FORUM 2012, the International Conference on RFID – NFC, Contactless Technologies, e-payments and Applications, at Pragati Maidan, New Delhi, India, on February 23, 2012.

International Conference on RFID - NFC and Contactless Technologies, e-Payments and Applications is planned with participation of leading players in the field from world over. The Conference, among others, will focus on the emerging technology and market trends in Contactless, RFID-NFC and e-Payments technologies. The Conference will cover the following topics:

- Contactless technology in Global Mobile Environment.
- Global handset market.
- EPassports and contactless technologies.
- Mass transit ticketing and contactless technologies.
- RTLS and other contactless apps.
- Pay-Buy-Mobile/NFC technical architecture.
- Role of the NFC Forum.
- National and Global standards.
- Integrating contactless payment into the retail & public transportation.
- What is RF-SIM, status, opportunities and the challenges. SIM service perspectives.
- 3G UICC convergence services based on JAVA card
- EMV update
- Payment device security
- Mobile payments and mobile banking
- Transport payments
- Online payments
- Payments/EPOS/ATM /ALM
- Microfinance and Micropayments

- SIM-based NFC phones & other handset types.
- Commercializing NFC and other contactless Technology.
- Pilot projects to commercial deployments.
- Payment & Transport apps of NFC.
- Operator portal for NFC-enabled services.
- NFC and operator ARPU.
- and GP technology.
- NFC-SIM, technology status and testing.
- SD-card with Contactless, technology, status, testing.
- NFC development in other form factors, technology, status and testing.
- Banks and other stakeholders in NFC based mobile payments.
- Other topics.

The conference program steering committee favours vendor-neutral, educational presentations that focus on RFID – NFC, Contactless Technologies, e-Payments and Applications.

Papers are invited on the above and related topics.

Deadlines:

Receipt of Half Page Abstract with bio-data and photo of the author/s	: January 10, 2012
Notification of Acceptance	: January 14, 2012
Receipt of Full Papers	: January 20, 2012

Please contact:

Chairman,  
Conference program steering committee,  
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