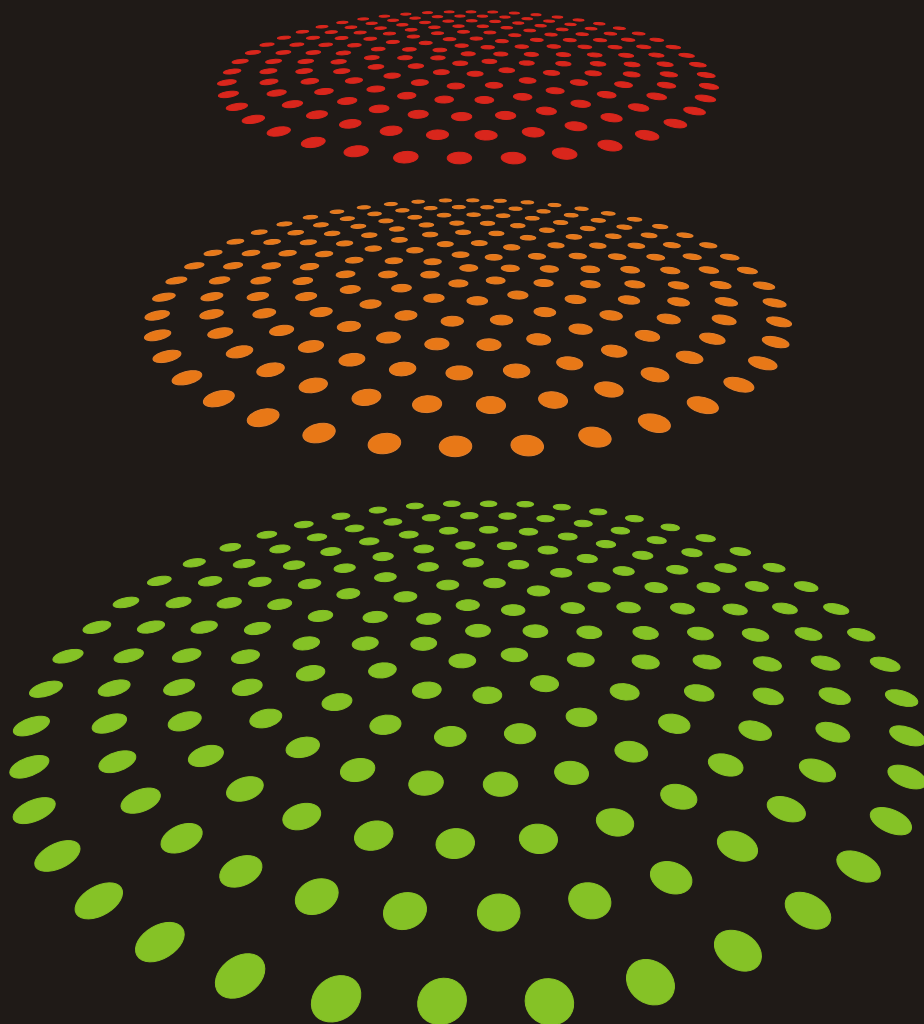


# Traffic *Infra* Tech



**International Trade Show on TRAFFIC**  
• Management • Solution • Parking • Safety • Infrastructure

**February 2-4, 2011**  
NSIC Exhibition Complex, New Delhi - India



TrafficInfraTech is organised by Virtual Info Systems Pvt Ltd (VIS) and TrafficInfraTech magazine.

## **Virtual Info Systems Pvt Ltd**

VIS is an established organiser of specialised trade shows and publisher of industry specific premium vertical magazines. For the last decade, the company has been providing up-to-date industrial and business information, focussing on its mission of creating public awareness on matters like cleanliness & hygiene and development of safe & sustainable environment.

The trade shows – **Clean India Shows** – and the magazines – **Clean India Journal** and **Buildotech** – have gained national and international acclaim. Clean India Shows, along with the magazine, have succeeded not only in bringing the Indian cleaning industry under one roof but also in bringing into prominence the importance of professional cleaning and latest international technologies.

## **TrafficInfraTech magazine**

VIS has launched TrafficInfraTech, an exclusive bimonthly publication on Traffic. It focuses on traffic management/solutions, traffic safety, parking management and infrastructure. The magazine reaches the traffic related government departments, infrastructure companies, project consultants, traffic institutes, system/product providers, Railways, air/road/port authorities, regulatory bodies, transport police/control officials, builders, architects and facility managers.



### **Virtual Info Systems Pvt Ltd**

231, Master Mind-1, Royal Palms, Mayur Nagar,  
Aarey Milk Colony, Goregaon (E), Mumbai - 400 065 INDIA  
Tel.: +91 - 22 - 2879 4695 / 96 / 97 • Fax: +91 - 22 - 2879 4739  
Email: [jp@virtualinfo.in](mailto:jp@virtualinfo.in) • [www.trafficinftratechexpo.com](http://www.trafficinftratechexpo.com)

[www.cleanindiajournal.com](http://www.cleanindiajournal.com)

[www.buildotechindia.com](http://www.buildotechindia.com)

[www.cleanindiashow.com](http://www.cleanindiashow.com)

[www.cleanindiapulire.com](http://www.cleanindiapulire.com)

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# Traffic *Infra* Tech

## The Show

India's first international show on Traffic is designed to provide an overview of the hitherto untapped potential of traffic and traffic management industries in India and to bring global technologies to the country.

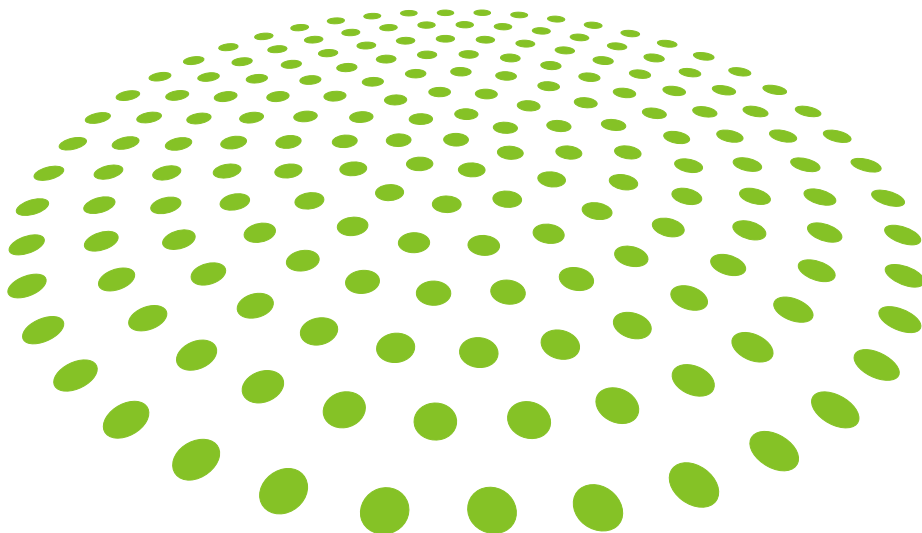
TrafficInfraTech aims to bring together policy makers and national & international players providing traffic management solutions, products/systems and traffic infrastructure – railways, airports, searinks, metros, monorails, skywalks, bridges and flyovers.

## Why TrafficInfraTech Show

India is on the fast track. The country is poised for an economic growth of over 8%. The Government has earmarked €28 billion for infrastructure development this year.

India has an extensive road network of 3.3 million kilometres, railway network of 63,327 kilometres with 6,909 stations, around 126 airports and 10 ports.

The Government of India has laid out new safety standards which necessitate newer technologies and increased spending in this sector. With increase in private sector participation, the traffic infrastructure development is poised for a big growth. All Indian metros have airports of international standards. More modern airports are under construction in various cities and big towns. With increase in the number of vehicles and movement of people and materials, Indian cities are going for alternative traffic modes, apart from expanding the existing networks.



## Exhibitors Profile:

### Traffic Management

- Traffic information and control systems
- Communication systems
- Telematics
- Smart card technology
- Warning systems

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### Traffic control & monitoring

- Traffic signals
- Traffic signal controllers
- CCTV
- Lane indicators
- Radar detection
- Automatic vehicle classification

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### Traffic detection & monitoring

- Traffic data collection systems
- Number plates
- Photo-optical instruments
- Traffic cameras for enforcement
- Tunnel monitoring
- Vehicle tracking, tracing & monitoring systems
- Video traffic surveillance and monitoring equipment
- Waiting time indicators

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### Parking Systems / Management

- Entrance control systems, two wheeler storage systems, moving barrier equipment, parking control & information systems
- Elevator technology, parking metres parking tickets/tape, dynamic signposting, vehicle detectors; vehicle tracking, tracing & monitoring systems; visual systems, wheel clamps
- Traffic computers & related services

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### Fare & Toll Systems

- Toll collection systems
- Traffic data processing systems
- Money processing systems
- Vehicle weighing systems
- Wheel axle pressure gauges

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### Safety

- Guardrails and parapets
- Lane indicators
- Emergency vehicle equipment
- Emergency roadside telephones
- Reflecting material
- Lane indicators
- Alcohol analysis

- Traffic road signs
- Traffic lights
- Crash cushions
- Barrier systems
- Speed bumps
- Cones
- Road hazard warning lights
- Road signs

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### Signs and signages

- Traffic signs
- Road markings
- Reflective signages

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### Infrastructure

- Road construction and maintenance
- Tunnel technology
- Road lighting

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### Street Furniture

- Bus shelters
- Fencing materials
- Traffic mirrors

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### Environment

- Pollution measurement systems
- Noise abatement systems
- Environment measuring and controlling devices
- Bin and waste containers

## Visitors Profile:

- Ministry of Road Transport and Highways
- Traffic Departments
- State Transport Corporations
- Railways
- Airport Authority
- Municipal Corporations
- City development authorities
- Infrastructure and construction companies
- Turnkey project consultants
- Traffic related equipment and solution suppliers
- Institutes
- Construction equipment suppliers
- Officials connected with National Highways
- NH Maintenance contractors
- Road marking contractors
- Aviation companies
- Architects
- Real estate builders & developers
- Engineering consultants
- Companies looking for joint ventures/partners

## STALL PARTICIPATION FORM

Name of the Company:.....

Address:.....

Pin Code:..... State:..... Country:.....

Contact Person:..... Designation:.....

Telephone:..... Fax:..... Mobile:.....

Email:.....

Website:.....

The Company reserves a Stall of..... sqm  BARE SPACE  BUILT-UP

STALL BOOKING RATES	BARE SPACE	BUILT-UP*
Indian Participants	Rs.7,500***	Rs.9,200***
Foreign Participants	€160/sqm	€195/sqm
** Registration Fee Rs.7000/- / €125		*** Plus 10.30% Service Tax

**\*Built up stall of 9sqm (3x3) includes:** 2 / 3 side wall partition ( white laminated octonorm panel - 1 mtr (w) x 2.5mtr (h)), Fascia with company name and stall number in coloured vinyl sticker cut out, One information counter, Two folding chairs, One 5/15 amp power point (single/three phase). Three 100 watt spot lights, 9 sqm needle punch carpet and one waste paper basket.

**\*\* Registration Fee** (compulsory) includes: insertion in the exhibitors directory, insertion in the website pages, pre-product preview in TrafficInfraTech Magazine.

STALL No.	STALL SIZE	RATE Per Sqm	AMOUNT
		<b>Net Amount</b>	
		<b>Registration Fee</b>	
		<b>Total</b>	
		<b>Service Tax 10.30%</b>	
		<b>Grand Total</b>	
		<b>Amount Receivable</b>	
		<b>Balance Amount</b>	

**Payments' Expiry Date Summing-up**

1st Instalment	-	25%	Upon signing the contract
2nd Instalment	-	25%	Jul 2010
3rd Instalment	-	25%	Oct 2010
4th Instalment	-	25%	Jan 2011

The company applies for admission as an exhibitor in said show, based on terms and conditions listed overleaf and the general rules, which it fully accepts and returns as an attachment to this application which it has duly signed.

Name:.....

Designation:.....

Date:.....

**Payments:**

We enclose herewith Cheque / Demand Draft No.....

Dated ..... Drawn on.....

for Rs.....drawn in favour of

**"Virtual Info Systems Pvt Ltd"** being the Payment for the stall booked by us.

Company Stamp and  
Legal Representative Signature (Compulsory)

**Art. 1:** TrafficInfraTech, the Exhibition on Traffic Management is organised by Virtual Info Systems Private Limited,

Address: 231, 2nd. Floor, Mastermind-1, Royal Palms, Mayur Nagar, Aarey Milk Colony, Goregaon (E), Mumbai, India, Tel.: + 91 22 28794695 Fax. +91 22 28794739.

**Art. 2:** TrafficInfraTech will take place in New Delhi, India at the NSIC Exhibition Complex on the February 2-4, 2011.

**Art. 3:** The organisers reserve the unconditional right to modify the location, duration, start and/or finish date and exhibition visiting hours, incurring no compensation rights or rights to refund for Exhibitors of any sort.

**Art. 4:** Should TrafficInfraTech be withdrawn, by reason of force majeure or circumstances beyond the control of The organisers (e.g. strike, revolt, natural disaster, etc...), The organisers having fulfilled all obligations towards third parties and having covered any organizational expenses incurred, will divide the remaining sum between the Exhibitors, but may not be sued for damages of any kind.

## ADMISSIONS

**Art.5:** All legally represented manufacturing and distribution companies and their Representatives, Public Associations and other categories of production, distribution and related services belonging to the merchandise sectors indicated below may participate in the exhibition: a) Infrastructure, b) Fare & Toll Systems, c) Environment, d) Safety, e) Street Furniture, g) Signs and sinages, h) Traffic control & monitoring, l) Traffic Management j) Traffic Detection & Monitoring.

**Art. 6:** Exhibitors who intend to participate in TrafficInfraTech must return the fully completed Application Form and General Regulations, which must both be signed by the legal representative & sent to The organisers, together with a proof of payment of the deposit and registration fee indicated in the Application Form, to be paid as stated in article 22.

**Art.7:** Application forms will be accepted as long as there is exhibition space available and only if accompanied by a payment of deposit of 25% of the total cost of the area + the registration fee. Once The organisers have received the Application Form, an invoice, that must be paid immediately, will be issued. Failure to complete payment within 15 days will lead to loss of the right to occupy the area selected on the part of the exhibiting company in question.

**Art.8:** The organisers reserve the right to reject exhibitor Applications to participate in TrafficInfraTech should they believe that the activity of the company in question does not correspond with the specialization of the exhibition, by communicating any such decision in writing within 7 days of receipt of the Application Form. The organisers are under no obligation to offer any form of justification for decisions to this effect. Such decisions are not open to appeal.

**Art.8a:**It is expressly forbidden to behave or act so as to cause prejudice, disturbance or damage that may have an adverse effect on the regular carrying out of the exhibition. In particular the exhibition of products that violate industrial property rights of other exhibitors or unfair competition causing damages to other exhibitors in any way is not permitted. The trade fair will provide for the removal and return of any exhibited merchandise violating the above regulations at the exhibitor's expense.

**Art.9:** The "Application Form" submission means the total acceptance by the Exhibitor of these General Regulations & Regulations. Such an "Application Form" submission implies the obligation to comply with the issued regulations and orders for the organization and a good Exhibition result. Signing of the Application Form and of the Regulations herein, by the owner or by a legal representative renders these documents fully legally binding for the exhibiting company. However, should the Exhibitor due to legitimate and proved impossibility, the Exhibitor may withdraw the contract by giving a written request such as a fax or e-mail within and not later than the **October 31, 2010**. In such a case the organisers will withhold the deposit and prepaid registration fee as compensation. Furthermore, if the withdrawal reaches The organisers later than the expected date for providing the full payments of the Exhibiting areas (October 15, 2010, it is considered the date in which the document has been sent), the total amount will be withheld as compensation for damages due to the withdrawal by the Exhibitor from the Exhibition. The organisers will pass judgment on the basis of the evaluation of the reasons for withdrawal.

Furthermore, should The organisers, whose judgment will be final, find that the reasons and as detailed above derive from circumstances beyond the control of the withdrawer, the withdrawer will be exonerated from payment of the outstanding balance and the relating sum, and if already

paid, will be reimbursed. As regards the reimbursement of the deposit and the registration fee already paid, this will take place only in the event that the pitch becoming available due to such circumstances is resold to another company. In the event that resold pitches are sold at a lower rate than those indicated in the Application Form, the difference will be withheld from the withdrawer from the exhibition pitch. Notwithstanding the above, any outstanding sum will be reimbursed within one month of the end of the exhibition. Notwithstanding the above, should communication of withdrawal from participation fail to take place by the end of the **October 31, 2010**, in addition to the withholding of the payment of the entire sum, the Exhibitor will be obliged to compensate for any damages caused to The organisers.

**Art. 10:** The organisers reserve the right to exercise their own final judgment at any time, and therefore also during the Trade Fair Show, in the event that the plan of the same undergoes changes and in any other case, either of modification and/or of reduction of the pitch previously made available, and to substitute it with alternative space, in exhibition pitches differing from or distant from the pitch originally chosen, if it is deemed necessary by the former. Should anyone of the above cases take place, the participant has no rights to anything other than any necessary adjustment in the sum owing.

## APPLICATION FORM AND STAND SELECTION

**Art. 11:** The criteria for stand selection are as follows: In order to acquire precedence for stand allocation, the Exhibitor may transmit a copy of the Application Form via e-mail in advance to The organisers, before sending the originals. The allocation of the stand will be decided taking into consideration the date and time of the fax transmission. If the payments are not made as per the payment terms mentioned in the application form, organiser reserves the right to offer the stall booked to another applicant and the registration will be considered null.

## STAND DIMENSIONS AND CHARACTERISTICS

**Art. 12:** Given that the minimum stand dimensions are 9sqm (3x3), Exhibitors should note that these stands normally have only one open side.

**Art. 13:** The Exhibitor may request a STANDARD STALL or the AREA ONLY to be set-up independently. The respective fees are indicated in the Application Form.

**Art. 14:** Stands with AREA ONLY must be carried out according to following regulations: Maximum height of dividing walls (lateral and rear) 2.50m; the front banner on the free walls may not exceed 2.50m in height; individual elements may be elevated to a maximum height of 2.50m; Stands built on elevations must include access ramps for people with disabilities.

The "Stand Construction Plan" must be submitted by the Exhibitor not later than 90 days before the opening date of the exhibition. Permits granted by the organiser and actions undertaken by itself shall not give rise to any liability for whatever reason, such liability remaining in all the cases with the Exhibitor himself.

**Art. 15:** The BUILT-UP stall for 9sqm and in multiple of has the following characteristics:

- Stall space of 3m x 3m with one side open
- Fascia board of 9 inches height with name of the company and booth number in white/coloured vinyl.
- Supply and installation of one table (information counter) of 1 m. Width x ½ m. Depth x 2.5 feet height with two folding chairs, one plug point (single/three phase) of 5 amp, one waste paper basket, three spotlights of 100 Watt bulb and 9sqm needle punch carpet.
- For stands of bigger size please look at the Exhibitors Manual that will be sent two months before the beginning of exhibition.

**Art. 16:** Fire-resistant materials must be used for the total or partial set-up of stands. As regards regulations relating to safety, wiring, transport of materials and use of the pavilion, the Exhibitor and set-up staff should adhere to the technical Regulations set out in the "Exhibitor's Manual" which supplies further details of the Regulations herein.

**Art. 17:** The project (floor plan and upright projection, with dimensions) for all set-ups, both total and partial, to be carried out by the Exhibitor, must be sent, by fax, by email or post, to The organisers as the "Stand Construction Plans" by 90 days before the opening date of the exhibition and only upon written approval by The organisers, can they start work. In case of the Exhibitor wants a third party to build up his stand it will be at the individual risk of the Exhibitor. It is obvious that the basic agreement is between The organisers and the Exhibitor. The organisers will not examine the stand construction plans given to the builder by the Exhibitor individually. The

organisers reserve the right to change and/or to have any preparations carried out without approval or not conforming to the approved project removed; in any case the exhibitor must pay, a penalty, as decided by organiser.

#### STALL FEES

**Art. 18 :** The fixed fees for AREA ONLY and STANDARD BOOTH PACKAGE are displayed in the Application Form.

**Art. 19 :** Should supplementary sockets, lights and furnishing, telephone lines and other services be required, costs will be payable by and therefore, debited to the Exhibitors.

**Art. 20:** Fees include: security service during hours of closure, cleaning of the communal areas, final disposal of waste materials, a sign with the name of the exhibiting company and the number of the stand. Fees also include: insurance against fire, lightning and/or explosion and insurance risks of SRCC (Strike, Riots and Civil Commotion).

#### PAYMENT

**Art. 21:** Payments must take place, as explained in the Application Form: upon confirmation of the area 25% Payment to be made of the total cost of the stall/bare space area + the Registration Fee + service tax (as applicable) by DD or by cheque (at par) drawn in favour of Virtual Info Systems Pvt Ltd, and balance payment to be made by installment as per the given schedule and not later than 15th September 2010.

**Art. 22:** Upon receipt of the Application Form the organisers will issue the invoice for the deposit and Registration Fee. The issuance of the invoice does not amount to acceptance by The organisers of request for participation. If the request is not accepted, the mentioned amounts will be refunded without any surcharge.

Payments must be made immediately upon receiving the invoices, via bank transfer by the agreed dates. The Exhibitor will receive confirmation of access to the trade fair, service cards and exit passes upon payment of the entire amount only. For using the assigned space, the exhibitor should submit the receipt for the full payment to the Trade Centre. The Trade Centre entrance will not allow those Companies and/or their agents who cannot show any settled payment. The payments for other services different from those that are basics must be settled before the commencement of the Exhibition and in any case they must comply with all the terms and conditions in the "Exhibitor Manual".

#### THIRD PARTY, THEFT AND RISK INSURANCE

**Art. 23:** During opening hours, the Exhibitor is required to ensure that suitable personnel are available at the stand to supply any necessary information with regards to security regulations for the use of machinery, equipment, products and any other practical demonstrations that may be used or carried out. The Exhibitor must also offer the utmost collaboration to avoid damage and accident and must ensure that equipment does not remain switched on or connected to the electricity supply after the daily closure of the exhibition.

**Art.24:** Registration fee includes: Insurance coverage, Web Site, and the official Catalogue. All the information regarding the insurance coverage will be found on the exhibitor's manual. The insurance does not cover theft. The Exhibitor assumes full responsibility for third party damage (be it personal or property) caused by deed or fault of their own, their employees or collaborators and/or deriving from exhibited merchandise. For more complete protection, the Exhibitor may take steps to insure assets of greater value than the cover provided in the insurance policy and must ensure that The organisers receive a copy of the policy not later than 31st of August 2010.

**Art. 25:** All Exhibitors are advised never to leave personal items or documents, nor small portable equipment exhibited on the stand that may easily be taken without breaking and entering, unguarded at any time during the exhibition period and particularly during the set-up and close down periods. The organisers of "TrafficInfraTech", whilst providing a nocturnal surveillance service in the pavilions, accepts no responsibility for theft. For insurance cover: see insurance package and details set out in Art. 24.

#### RESTRICTIONS

TrafficInfraTech being Trade show no retail sales will be allowed and exhibitors will solely be responsible for such activities.

**Art. 26:** In order to ensure that TrafficInfraTech operates effectively, the exhibitors are strictly forbidden to: Introduce gas or other materials which may cause explosion, fire or other danger to persons or property, noisy machinery or items which may produce unpleasant odours or cause

distress to visitors. Use of multiple plugs for connection to the electricity supply is also not advisable.

Cause damage to or tamper with materials and structures supplied by the organisers; make holes in or paint walls or floors, remove elements or alter the structure of the stand. In such, cases, Exhibitors will be liable for damages.

Carry out works or clean during visiting hours and deposit rubbish in communal areas.

Remove materials (or leave employees) inside the TrafficInfraTech site during closing hours, outside of planned schedules.

It is forbidden to call the public with amplifying or musical apparatus or simply using one's own voice; distribute advertising material, present or sell products outside of the exhibitor's area of exhibition; exhibit placards and distribute posters, brochures, samples, leaflets or other material that may cause disturbance or competitive controversy with the other Exhibitors.

Collect signatures, statements, judgments or express and circulate judgments, which may seem offensive or critical of State political or social institutions or of other countries and institutions.

Grant free use or sublet all or part of the area of the stand.

Exhibit products other than those indicated in the Exhibitor's Directory.

Any form of occupation of areas outside that of the stand.

Use of the external walls of the pavilion/hall/ground, which will remain entirely at the disposal of The organisers.

Photograph, film, draw or reproduce, in any form, anything within TrafficInfraTech, without the written authorization of the interested exhibitors.

#### SET-UP AND DISMANTLING

**Art. 27:** The timings, schedules and technical methods for set-up and dismantling are defined in the Exhibitor's Manual. Any finishing touches or changes to the stand during the last day of set-up, that continue outside of the established hours, must be carried out with the authorization of The organisers and with a dedicated security service between evening closing and morning opening times, at the expense and responsibility of the exhibiting company. Requests for any such services must reach The organisers by 4.00 p.m. of the day of the requested service. Bookings of times on the last day of set-up must be approved by the General Secretariat and will be conceded in exceptional cases only. The costs of such services will be specified in the "Exhibitor's Manual". The Exhibitor must allow The organisers of TrafficInfraTech to verify the state of the stand upon return. Any damage to the property must be settled immediately or before removal of the merchandise and exhibited materials, which The organisers have the right to withhold.

**Art. 28:** All exhibitors and/or set-up staff must possess and show their SET UP/ENTRY PASS to the security staff in the halls before entering the trade fair halls and beginning set-up proceedings. This document (i.e. SET-UP/ENTRY PASS) is issued by The organisers in accordance with the Accounts Office, UPON PAYMENT OF THE BALANCE OF THE INVOICE FOR THE EXHIBITION PITCHES. For this reason access to the trade fair area will not be permitted to those who are not in possession of the SET-UP/ENTRY PASS, proving the Exhibitor's timely payment of all invoices. Should the balance of the invoices not be paid, the participant in arrears will lose the right to participate and The organisers, in addition to withholding the deposit paid and claiming the balance due, will consider the exhibition pitch available to rent to another exhibitor or other exhibitors and the applicable rules will be those that are laid out in Article 9. Payment of SUPPLEMENTARY SERVICES requested subsequent to confirmation of participation and of any expenses that The organisers may incur on behalf of the exhibitors must be completed prior to the beginning of the Trade Fair Show. Payment of SUPPLEMENTARY SERVICES requested at the Trade Fair must be effected upon making the request at The organiser's office at the Trade Fair centre in cash or by credit card. Upon completion of payment, an EXIT PASS will be issued, which will be necessary to allow the Exhibitor to begin the dismantling of the stand and the removal of exhibited products. Failure to pay the invoiced sums will lead to The organisers not issuing the EXIT PASS, confiscating merchandise and set-up materials to be found on the stand of the firm in question, with the right to recover losses.

#### GENERAL CONDUCT REGULATIONS

**Art. 29:** The Exhibitors are required to conform to the rules in these Regulations and to all other rules made by the Public Safety Authority and the Fire Service, and further to any other technical, disciplinary or general rules and regulations which the organisers of TrafficInfraTech may impose.

Any claims concerning the organization or the carrying out of TrafficInfraTech will be taken into consideration only if presented in writing to The organisers. Decisions taken by The Organisers in these matters will not be open to appeal.

Any infraction of the Regulations will cause the immediate expulsion of the Exhibitor, allowing no rights of reimbursement or indemnity of any sort. This however, will not lead to exemption from responsibility for any damage, which this conduct may cause to The organisers or to third parties and/or property.

**QUALIFIED JUDICIARY**

**Art. 30:** The construction, validity and performance of this Agreement and legal relations of the Parties hereto shall be strictly governed by the laws of **Maharashtra** State and Republic of India. Such laws include without limitation any ordinance, rule, decree, regulation or order of any governmental authority or agency of **Maharashtra** State and / or Republic of India (state, national, municipal, local or other).

In accordance with LAWS OF THE STATE OF **MAHARASHTRA** AND THE REPUBLIC OF INDIA, regarding the personal data protection code, The organisers as "Holder" of the right to process data, must provide certain information regarding the use of personal data.

**NATURE OF DATA**

For the purposes of providing services, sensitive data will not be handled. The consensus requested does not relate to any such data.

**PURPOSE OF DATA PROCESSING**

Personal data will be processed for the purpose of The organiser's institutional activities, in the following areas: To conclude any exhibition participation contract organised by The organisers; for carrying out tasks and providing services on the basis of obligations deriving from the contract with The organisers; the granting of the necessary personal data for such purposes is compulsory and relating data processing does not require any form of consent to be given on behalf of the interested party.

To effect banking and financial transactions and for credit protection through a credit recovery firm, factoring firm and/or credit institute; the granting of the necessary personal data for such purposes is compulsory and relating data processing does not require any form of consent to be given on behalf of the interested party.

To send information and advertising material concerning trade fairs, organised annually by The organisers or third-parties, to its clients; the granting of the necessary personal data for such purposes is not compulsory.

To verify client satisfaction, either directly or through market research firms; the granting of the necessary personal data for such purposes is not compulsory.

To attract Visitors and Exhibitors to The organiser's exhibitions and events; the granting of the necessary personal data for such purposes is not compulsory.

To promote services involved in Visitor and Exhibitor sales activity; the granting of the necessary personal data for such purposes is not compulsory.

For purposes connected with legal obligations, regulations, Indian Laws, and provisions issued by authorizations legitimized by such (e.g. tax regulations, statistics, etc.); the granting of the necessary personal data for such purposes is compulsory and relating data processing does not require any form of consent to be given on behalf of the interested party.

**DATA PROCESSING METHODS**

Personal data is processed using manual, I.T. and telematic tools, for purposes strictly related to the above-mentioned points only and in any case, in such a way as to guarantee data protection by means of the adoption of suitable preventative safety measures as set out in LAWS OF THE STATE OF **MAHARASHTRA** AND THE REPUBLIC OF INDIA.

Categories to which data may be communicated for the purposes of its activity, as per the LAWS OF THE STATE OF **MAHARASHTRA** AND THE REPUBLIC OF INDIA:

It communicates personal data it handles to:

Companies/enterprises/organizations that:

- provide services relating to the exhibitions (technical and logistic services, insurance, etc.);
- print official trade fair catalogues; print, envelope, post and deliver communications to clients relating to exhibition participation. These companies take on the role of data processing "manager" or work entirely independently as separate data "holders". Their listings are constantly updated and may be consulted easily and without charge by making a request to the organisers on their addresses, telephone numbers, or websites.

Credit recovery firm, Factoring firm, and the credit institutes;

External companies/enterprises/ organizations or companies controlled by The organisers that:

Carry out market research on representative samples of clients on the organiser's behalf; Send communications, information and advertising material regarding the trade fairs organised annually by the organisers or third parties to its clients, with whom the organisers have signed specific agreements to this effect; promote, as agents, head hunters or similar figures representing the organisers, the exhibitions and events organised by the organisers, to Visitors and Exhibitors; promote the services involved in Visitor and Exhibitor sales activity on the organiser's behalf.

These companies take on the role of data processing "manager" or work entirely independently as separate data "holders". Their listings are constantly updated and may be consulted easily and without charge by making a request to The organisers on their addresses, telephone numbers, or websites.

"Responsible parties" nominated by the organisers to manage the bureaucratic part of registration for the proposed events, the fulfillment of various contractual obligations assumed by the organisers within the registration form.

**DATA DIFFUSION EXTENT**

As set out in these General Regulations for participation in the exhibition, should the exhibition participation contract have a positive outcome, The organisers will provide for the insertion of the contract holder's personal data in the exhibition's Official Catalogue, which will be circulated in India and abroad.

The organisers may transmit data provided by Exhibitors by means of input of data into I.T. applications or the Internet. Such data will allow Visitors and Exhibitors at each individual exhibition to check the position of the stands and obtain information regarding participating Exhibitor's merchandise and/or exhibits.

Art 31: Jurisdiction of any dispute will be in the court of Mumbai, Maharashtra, India.

\_\_\_\_\_ Date \_\_\_\_\_ Company stamp or legal representative's signature

THE UNDERSIGNED DECLARES TO HAVE READ AND EXPRESSLY APPROVED IN COMPLIANCE OF ALL THE REGULATIONS AS MENTIONED HEREIN ABOVE WITH THE CONTENTS AND IMPLICATIONS OF LAWS OF THE STATE OF MAHARASHTRA AND THE REPUBLIC OF INDIA.

\_\_\_\_\_ Date \_\_\_\_\_ Company stamp and lawyer's signature representative

\_\_\_\_\_ Date \_\_\_\_\_ Company stamp and lawyer's signature representative

Information and consensus to laws of the state of Maharashtra and the republic of India.



